

**Permission for your child to be added to the Kids Run Free
Marathon Kids Digital Tracking System**

Dear Parent/Guardian,

We are Kids Run Free, a Warwickshire based children's charity who help children become healthier, happier and more confident through running. We do this by providing running opportunities for children from toddlers to teens in parks and other green spaces across the UK as well as through our amazing Marathon Kids programme for Primary Schools. Your child's school has chosen to deliver Marathon Kids and will be challenging your child to run regularly to accumulate the distance of up to four marathons over this academic year.

One of the 5 essential pillars of Marathon Kids is 'Tracking'. In order to do this we provide schools with a Digital Tracking System (DTS) and ask that all children be added onto this system allowing them to track and measure all participants progress and participation. This DTS is a password protected system with only anonymised data coming to us.

Why schools are asked to add children to our Digital Tracking System

All running data received allows the school and Kids Run Free to see the following across all year groups and by gender:

- Attendance levels
- Distance run
- The impact of the programme on physical activity levels
- Physical activity levels based on region
- Where the Marathon Kids programme needs further development in order to increase inclusivity

How Kids Run Free uses the running data from the Digital Tracking System

All running data is used to support Kids Run Free in our aim to reach more children across the UK as well as enabling us to:

- Make evidence based case studies to support partnership and funding proposals
- Influence Regional and National Governing Bodies in child health and wellbeing
- Give evidence based statistics for our research

Why we ask your permission to add your child to the Digital Tracking System (DTS)

Data protection law says that parental/guardian consent must be obtained when we collect and use personal data relating to a child. As this is the case with the DTS, we require a parent/guardian signature before any child's information can be added to the system. Please complete the permission slip below indicating whether you do or do not consent. Please note that parental consent can be withdrawn at any time by contacting your school.

What information is inputted by the school?

In regard to participants (children): unique pupil number, their name, registration group (class), year group, gender, nationality (optional), ethnicity (optional) and first language (optional). This information is visible to the school however when Kids Run Free receives this data it will have become anonymised.

If you would like to view the full privacy policy please go to <https://dts.kidsrunfree.co.uk/legal>

We hope that you will be happy to sign the attached permission slip and hand this back to your school. If you would like any further information about Kids Run Free, please visit www.kidsrunfree.co.uk or please talk to your school about the Marathon Kids programme and what you can do to get involved.

Thank you for your support.

The Kids Run Free Team



Please sign and date this slip and hand back to the school by (ADD IN DATE)

I hereby give/do not give permission for _____
in class _____ to be added to the Kids Run Free Digital Tracking System

Signature: _____ Parent/Guardian

Date: _____