

# IMPACT REPORT 2024/ 25



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# Be Active Sports & Clubs Impact Report 2024-2025

School	Kew Riverside Primary School   Academic Year: 2024–2025
Be Active staff	James O'Donovan
Days per week	2 days a week, Mondays and Fridays

This report highlights the ongoing collaboration between Be Active Sports & Clubs and Kew Riverside Primary School during the 2024–2025 academic year. It reflects the work of PE specialist James O'Donovan and the significant impact of his role on pupils' physical development, leadership skills, confidence, and overall enjoyment of Physical Education and sport.

## Services Provided

Be Active delivered consistently high-quality PE lessons throughout the academic year, using the Get Set 4 PE curriculum, which is now embedded across the school. Lessons were carefully structured to meet children's developmental needs, providing progressive learning opportunities that supported both skill development and physical literacy.

In addition to the curriculum PE, engaging lunchtime activities were implemented to encourage physical activity during breaks. These structured sessions promoted safe, inclusive play and supported the government's recommended 30:30 active minutes, contributing positively to pupil wellbeing and lunchtime behaviour.

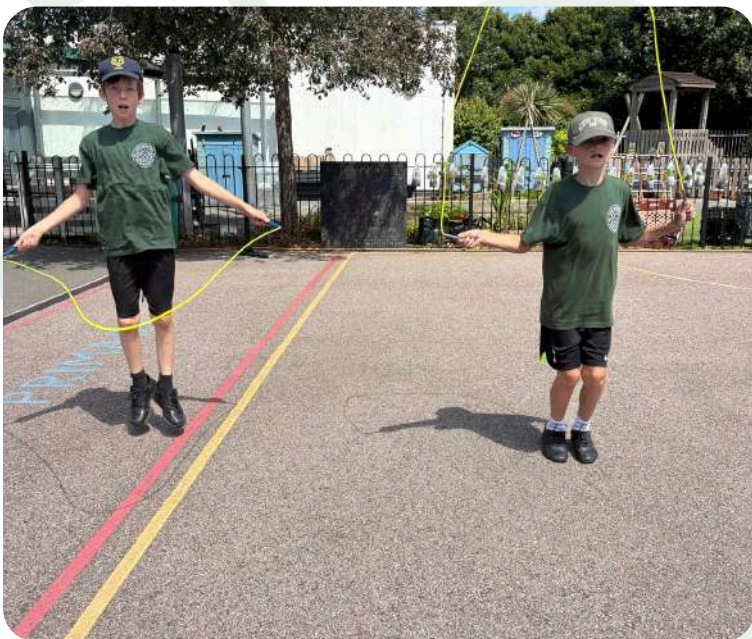
After-school clubs took place on Mondays and Fridays and were met with record levels of attendance. These clubs, which included football and dodgeball, offered children the chance to participate in sport in a relaxed and enjoyable setting. The high levels of participation also generated additional income for the school, which helped subsidise Be Active's day rate, making the overall programme cost-effective.

James also played a central role in the organisation and delivery of Sports Day, assisting with planning, set-up and execution to ensure a smooth, inclusive and enjoyable event for all children.



## Sports Leader Programme – Development and Impact

The Sports Leaders programme remained a central feature of the school's enrichment offer this year. Pupils were selected via a structured interview process and trained by James to lead structured lunchtime sports activities. Through this programme, pupils developed a range of valuable skills, including leadership, organisation, communication, and teamwork. These leaders have played an active role in promoting participation and fair play, becoming positive role models within the school community. The confidence and initiative shown by many Sports Leaders were also evident during PE lessons, where they supported both their peers and the wider learning environment. Their work helped elevate the profile of PE and sport across the school.

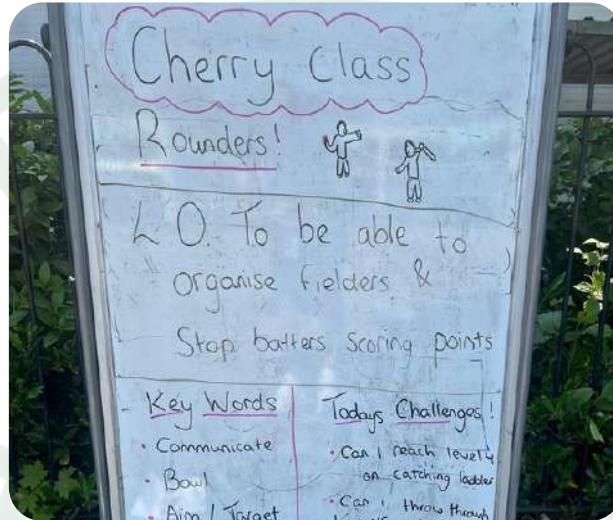




## New Initiatives within PE and Sport

To further improve lesson delivery and accessibility, whiteboards were introduced into PE lessons. These provided a visual reference point to support instruction, particularly benefiting children who respond well to visual learning aids.

Additionally, a series of lunchtime tournaments were launched to promote friendly competition and extend opportunities for structured physical activity beyond lessons.



## Training, Competitions and Intra-School Sport

A broad programme of training and preparation ensured that children were ready and confident for external sporting competitions, including Football (Boys & Girls) and Tag Rugby. Specialist training sessions were organised on Friday afternoons ahead of trips and competitions, helping teams feel well-prepared.

During the Summer Term, intra-school competitions were introduced on Friday afternoons. These gave children the opportunity to experience the thrill of competition in a familiar environment, fostering school spirit and teamwork.



## Contribution to the School Community

James's contribution extended well beyond PE lessons. As part of the school's Winter Fair, he organised and delivered a free Nerf activity and inflatable game, which proved hugely popular with children. This initiative helped raise funds for the school while further strengthening Be Active's connection with the wider school community.

Throughout the year, James also established a strong rapport with both children and staff. His positive presence contributed to a welcoming and supportive learning environment and helped foster a culture of enthusiasm and engagement in all areas of school life.

## Additional Enrichment

James also played a pivotal role in organising and supporting the school's annual Sports Day, and Mini Olympics event. Working closely with staff, he ensured the smooth planning, set-up, and delivery of the event, which was inclusive, well-structured, and thoroughly enjoyed by children across all year groups. His experience and leadership contributed to a positive and memorable day that celebrated physical achievement and teamwork.

In addition, James led a targeted focus group, involving six children from Oak Class. These flexibility sessions aimed to improve children's strength, coordination, and balance through a structured programme of physical exercises. Children engaged in activities such as hip adduction, bridging, bear walking, and 'superman' four-point kneeling. The sessions provided a supportive environment for developing core physical skills and were well received by children, contributing to the school's wider strategy of inclusive and responsive physical development.





## Extra-Curricular and Community Impact

The popularity of Be Active's after-school clubs reached record highs this year, with strong attendance across both football and dodgeball sessions. These clubs provided children with additional opportunities to stay active, socialise, and develop skills in a relaxed environment outside of the school day.

The financial success of these clubs not only supported wider school funding but also ensured that Be Active's services remained sustainable and accessible to the school community.

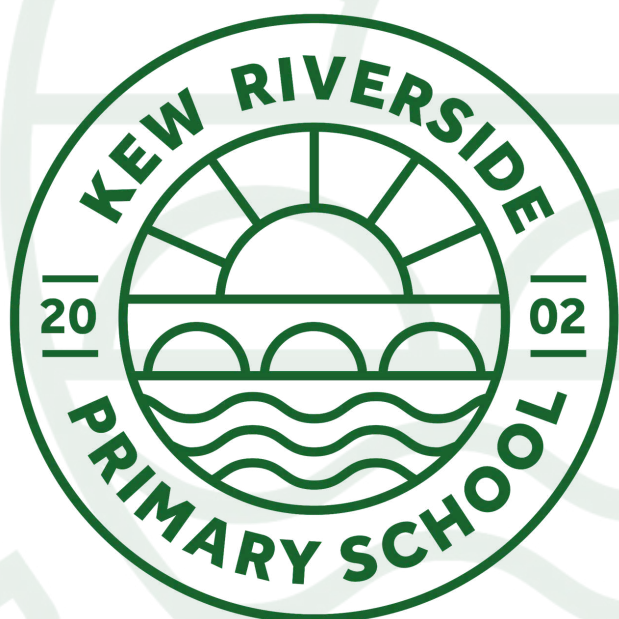


## Conclusion

The partnership between Be Active Sports & Clubs and Kew Riverside Primary School has delivered considerable value throughout the 2024-2025 academic year. Through high-quality PE lessons, a thriving Sports Leaders programme, extracurricular clubs, and innovative new initiatives, Be Active has made a significant contribution to pupils' physical, social, and emotional development.

The implementation of visual learning aids such as whiteboards, and structured tournaments has enriched the school's PE provision and made it more inclusive and engaging.

Looking ahead, Be Active is committed to building on these successes, expanding opportunities, and ensuring that every child at Kew Riverside continues to enjoy, excel, and grow through sport and physical activity.



*Best wishes,*

*James O'Donovan & Lewis Cole  
Be Active Sports and Clubs  
Directors*